

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



U.S. GOVERNMENT PRINTING OFFICE  
MARCH 11, 1937  
U.S. Department of Agriculture



# BEAUTY *from* BULBS

1937



# BEAUTY FROM BULBS

SPRING 1937

The true value of any merchandise is measured by that degree to which it fulfills the desire of the purchaser. This is especially true in the field of flowers. With the finest material now within the reach of every purse, let us make our gardens as beautiful as we can, filling them with the flowers of our choice, so essential to peace and happiness. Today as much as ever, do we need the encouragement and inspiration of the garden, which means so much in our home lives.

JOHN SCHEEPERS, INC. · FLOWER BULB SPECIALISTS

EXECUTIVE OFFICES: 522 FIFTH AVENUE, NEW YORK CITY

MAIN OFFICES AND EXHIBITION PARK : "PARADOU", BROOKVILLE, LONG ISLAND

# CONTENTS

GLADIOLI . . . . .	page	3
GLADIOLUS COLLECTIONS . . . . .	"	12
GLADIOLUS COLOR INDEX . . . . .	"	13
SCHEEPERS' BULB FOOD . . . . .	"	11
JAPANESE IRISES . . . . .	"	14
MONTBRETIAS . . . . .	"	15
DAHLIAS . . . . .	"	17
LILIES . . . . .	"	21
DELPHINIUMS . . . . .	"	23
HEMEROCALLIS . . . . .	"	23
MISCELLANEOUS BULBS AND PLANTS . . . . .	"	25
BEGONIA	LYCORIS SQUAMIGERA	
CALLA	SCHIZOSTYLIS	
CHLIDANTHUS	TIGRIDIA	
GALTONIA CANDICANS	TRITOMA	
ISMENE CALATHINA	TUBEROSE	

# THE GLADIOLUS

We have asked a number of Gladiolus specialists to select for this Spring Edition of "Beauty from Bulbs", a list of varieties that should be in every garden. This selection is reflected in these pages. It has also been my good fortune to observe in late summer last year, the best varieties that Europe has to offer. My selections made at that time are also included. I can conscientiously state, that the varieties of Gladiolus presented in these pages are the very finest offerings of the Gladiolus world today.

—JOHN T. SCHEEPERS

**N**O flowers are more valuable in the mid-summer and autumn gardens than the Gladioli. Their uses are unlimited. The great range of colors, with their myriad shadings, enables them to play a part in all garden pictures, and by careful selection of varieties and a little thought when planting, they will lend themselves to a continuous decorative background until late in the fall.

Gladioli will give satisfactory results in any good garden soil. The "bulb" of a Gladiolus is called a corm. The depth of planting for the corms differs with the character of the soil. The lighter the soil the deeper the corms should be set, and in dry seasons this deep planting is of great advantage, as it insures a cool and more or less moist environment for the roots. Deep planting has the further advantage of very largely doing away with the necessity of staking. In heavy, moist soils, however, there is danger in too deep planting, as the soil may become too wet and cause the young shoots, and even the corms, to decay.

For the cutting garden the general method is to plant from the earliest days in spring until late June, according to the dates you wish them to bloom, in rows from  $1\frac{1}{2}$  to 4 feet apart depending upon the method of cultivation to be

## Our Gladiolus Corms Reach You Absolutely Free From Thrips

While our Gladioli are grown absolutely free from thrips and disease, for positive insurance we subject them to special treatment before

employed. Dig a trench 5 inches deep and 2 inches wide at the bottom. Place the corms on the bottom of the trench 3 to 5 inches apart and then fill with soil. They will bloom within  $2\frac{1}{2}$  to 3 months after planting.

For flower borders they can be used in clumps of five or ten amongst other flowers and plants.

Gladioli like plenty of air and sunshine, conditions under which they will grow to perfection. In dry seasons they should be thoroughly watered; a little sprinkling in the evening is of only slight benefit. Give them a thorough soaking so that the soil is wet 5 inches deep and then leave them alone for a week.

Cultivate after every rain or watering; keeping the surface of the soil loose and open and giving the nitrogen a chance to get into the soil.

Do not plant Gladioli in the same ground many years in succession. New ground each year is best. Do not use horse manure as fertilizer. Ground fertilized with decomposed cow manure the previous year is best.

Unpack the bulbs as soon as received and give them a thorough airing. Keep in a good dry cellar until ready to plant.

## Our Gladiolus Corms Reach You Absolutely Free From Thrips

shipping, and caution buyers to keep new corms away from old stock as thrips are easily transmitted from old corms, tools, clothing, etc.

## How To Treat the Growing Plants

For the control of thrips in the field, the Department of Agriculture recommends the following formula for the preparation of a spray: Paris green—1 rounded tablespoonful, Brown sugar—2 pounds, Water—3 gallons.

Spraying should be started as soon as top-growth appears and continued weekly until the appearance of the first flowers.

For best results use "Scheepers' Bulb Food."

# GLADIOLI

This collection is arranged in conformity with the new classification adopted by the American Gladiolus Society. All varieties marked "Exhibition" are especially suitable for exhibition purposes. Varieties marked "Decorative" produce florets measuring over 3½ inches in diameter. In selecting these varieties, special stress is laid on their value for decorative purposes. Varieties marked "Small Flowered" produce florets measuring less than 3½ inches across. They are especially selected for their decorative value, for use in bowls and for table decorations. This class includes the type previously listed as "Primulinus."

Varieties marked "Early" bloom from 70-80 days. Those marked "Midseason" come into flower in 85-95 days, while those marked "Late" take a few days longer to blossom.

## NEWER INTRODUCTIONS

THIS list includes varieties presented by us for the first time. They have been carefully tested and observed this past summer at our trial gardens "Paradou" at Brookville, Long Island and deserve your attention.

**ABE** (Midseason-Exhibition): A very strong and vigorous grower of a bright yellow-orange. Very similar in growth and color to the well known variety "Betty Nuthall," but taller grower and of brighter color. Each, \$12.

**ARABELLA** (Late-Exhibition): The darkest of all Gladioli. A glossy dark purple, almost black. Large flowers of heavy texture, carried on tall strong stems. A remarkable exhibition variety and one which is quite new in its color class. Each, \$1.50; \$14 for 10.

**BLUE BEAUTY** (Midseason-Decorative): The best of the new blue Pfitzer originations. Excellent grower. The large flowers which are of a medium violet are carried on strong, tall stems. Very fine. Each \$6.

**CHIEF OF MULTNOMAH** (Midseason-Exhibition): A wonderful exhibition variety. Very large flowers of deep smoky brown with well blended red throat markings. A most effective coloring. Each, \$1.50.

**EARLY PEACH** (Early-Decorative): A most attractively colored variety of a light peach-red, fading to a yellow-salmon toward the center. Flowers are of fine substance and carried in perfect placement on a good spike. \$5.25 for 10; \$50 per 100.

**GIANT SALMON** (Midseason-Exhibition): Large flower, intensely ruffled with wide open, pointed petals. Ground color a medium salmon. Two

lower petals blotched a flaming scarlet, glowing outward from blotch and interspersed with a deep golden yellow. This variety is a beauty in every way and with the many florets open at a time, it promises to be an exceptional exhibition variety. Each, \$5.

**GOLDEN CHIMES** (Midseason-Decorative): A beautiful flower, ruffled, wide open, of light yellow. The large flowers are well placed and carried on a strong spike. \$2.75 for 10; \$25 per 100.

**LUCIFER** (Midseason-Exhibition): A very popular exhibition variety. Very strong spikes with many flowers open at one time. The large flowers are of a bright orange-scarlet with a purplish red blotch. \$1.75 for 10; \$15 per 100.

**LUDWIG von BEETHOVEN** (Midseason-Exhibition): A very strong and healthy grower. In color it is a striking smoky mauve. Very unusual and attractive. \$2.75 for 10; \$25 per 100.

**MARGARET PETER** (Midseason-Decorative): The best of the white, blotched throat varieties. A strong and vigorous grower carrying the flowers on a well arranged spike. Its color is white with yellow throat and a sharp, maroon blotch. Should be in every collection. \$2.25 for 10; \$20 per 100.

**MRS. C. P. WORLEY** (Midseason-Exhibition): Very large flowers of a bright pink and carried on a strong, tall spike. A very fine exhibition variety. Each, \$4.

## GLADIOLI

**NEW ERA** (Midseason-Exhibition): Eosine pink blended with La France pink. A beautiful pink Gladiolus with soft cream throat and mid-ribs of white. Very large flowers, heavily ruffled and carried in perfect placement on a fine spike. A very beautiful variety and one that will remain with us a long time. See illustration. Each, \$10.

**NINTH SYMPHONY** (Midseason-Exhibition): A beautiful exhibition Gladiolus. Of vivid salmon-red with silky sheen and without any markings. The flowers are large, wide open, of good lasting quality and excellently placed on a strong spike. Each, \$4.

**POLAR ICE** (Early-Decorative): An exceptionally fine early white. The large flowers are of purest white and carried in perfect placement on a good spike. \$2.75 for 10; \$25 per 100.

**RED GIANT** (Late-Decorative): Very large flowers of rosy red with white medium lines and light throat. Very tall, strong spike. Each, \$10.

**RUDOLF SERKIN** (Midseason-Decorative): One of the best of the deep blue varieties. Its color is a pure dark pansy-blue and a strong shade which does not fade in the sun. The flowers have

round petals of heavy texture and of fine form and size. Each, \$4.50.

**SMILING MAESTRO** (Midseason-Exhibition): A wonderful exhibition variety. Very large flowers of bright salmon-pink carried on a very strong well arranged spike, keeping its size to top of spike. \$5.25 for 10; \$50 per 100.

**TANGERINE** (Midseason-small flowered): A most beautifully colored Primulinus. Of bright reddish orange with straight wiry stems on which the florets are widely spaced. \$2.75 for 10; \$25 per 100.

**VAGABOND PRINCE** (Midseason-Decorative): A very unusual Gladiolus on account of its unusual coloring. A smoky brown with red throat markings. Flowers are rather small with many flowers open at one time and carried on a strong spike. Each, \$2.

**ZAUBERFLOETE** (Early-Decorative): A very beautiful variety. Of peach-rose with a vivid red blotch which creates a beautiful color-harmonizing combination. Very prolific. Flowers are of good size and carried on a perfectly straight, slender spike. See illustration. Each, \$2.

## SCHEEPERS' SUPREME GLADIOLI

**AFLAME** (Midseason-Exhibition and Decorative): A Begonia-rose, shading to bright orange-flame near the edge. Backs of the petals are even brighter than the front. Very large flowers, six inches or more across with six to eight florets open at a time. A wonderful variety for the garden and exhibition. \$.85 for 10; \$6 per 100.

**AIDA** (Early-Decorative): Of very deep blue with small reddish lilac blotch. Large flowers with five blooms open at one time carried on a fine spike. One of the best of this color. \$1.15 for 10; \$9. per 100.

**ALBATROS** (Early-Exhibition): A fine exhibition variety, of purest white, large flowers with 6-8 open at one time. One of the best in this color class. \$1.25 for 10; \$10 per 100.

**ALLEGRO** (Midseason-Exhibition): Probably the nearest to a true blue of any Gladiolus in commerce to-day. Color bluish lavender with deeper throat blotch. Many florets open at one

time, perfectly arranged on a tall straight spike. Very attractive and desirable. Each \$2.

**AMADOR** (Midseason-Decorative): A red that truly glows and sparkles. Bright scarlet shaded darker in throat with unusually long white pistils which add much to the beauty of this attractive flower. Becoming very popular. \$2.75 for 10; \$25 per 100.

**AMETHYST** (Midseason-Exhibition): A very outstanding and beautiful Gladiolus. An excellent exhibition variety of a distinctive shade of lavender with a darker throat blotch. Eight to ten well placed flowers open at one time and carried on a fine spike. \$2.25 for 10; \$20 per 100.

**APRICOT GLOW** (Early-Decorative): Of clear warm apricot shading. Florets are fairly large, well placed and wide open with four to five blooms open at a time. Very tall, strong grower. This variety is one of the parents of such outstanding varieties as Picardy, Bagdad, Wasaga, Debonair and others. \$.75 for 10; \$5 per 100.

## GLADIOLI

**AVE MARIA** (Midseason-Exhibition): A perfectly formed flower. The color is of a most exquisite shade of light blue. The perfect stem carries 7 to 8 blooms open at the same time. \$1.10 for 10; \$8.50 per 100.

**BAGDAD** (Late Midseason-Exhibition): A fine exhibition variety. Smoky old rose, deeper to edge of petals and lighter in throat. Smooth, unflecked color. Lip petals have a faint creamy blotch, marked with pencilings of Begonia-rose. Five to seven immense blooms open at one time and are carried on very strong spikes. Blooms often measure six inches or more across. See illustration. \$1 for 10; \$7.50 per 100.

**BEACON** (Early-Decorative): Very tall, straight spikes with eight to ten well placed flowers open at once. The individual florets are of medium size, well open, waved and moderately ruffled. Of clear, bright rose-doree-scarlet with pronounced cream blotch providing a striking color effect. Each, \$4.

**BERTY SNOW** (Early-Exhibition): Large flowers of a beautiful lavender-pink often flecked darker. Of excellent substance and placement with eight or more blooms open at one time. \$.85 for 10; \$6 per 100.

**BETTY BROWN EYES** (Early-Small Flowered): A very beautiful Gladiolus, believed by many to be one of the most attractive. In color it is a lively orange with maroon blotches on the lower petals. \$2.25 for 10; \$20 per 100.

**BETTY NUTHALL** (Midseason-Exhibition): Warm coral-pink with pale yellow throat markings and a slight tinge of orange. The flower spikes are long and graceful, carrying from six to eight large, well expanded blooms open at one time. Fine exhibition variety. \$.90 for 10; \$6.50 per 100.

**BLEEDING HEART** (Midseason - Exhibition): White, tinged light pink with large red blotch. Tall straight spike with eight to ten large, perfectly placed flowers open. A strong grower and one of the best of the blotched varieties. \$1.45 for 10; \$12 per 100.

**BLUE ADMIRAL** (Midseason-Decorative). Tall, straight growing, dark blue, slightly lighter in color than the well known variety "Pelegrina". The flowers are carried on a fine, straight spike with many florets open at one time. \$3.45 for 10; \$32 per 100.

**BLUE DANUBE** (Midseason-Exhibition): Wonderful pure amethyst-blue novelty with splendid dark blotch, making a very pleasing harmony of colors. The 6 to 8 large open flowers are gracefully arranged on the stem producing a tall well formed spike. A fine exhibition variety. \$1.40 for 10; \$11.50 per 100.

**BRIGHTSIDE** (Early-Decorative): One of the loveliest Gladiolus in existence. Its color is rich canary-yellow tipped with bittersweet-orange. The florets are of good size and substance and delightfully informal in shape. An ideal decorative variety. See illustration. \$1.60 for 10; \$13.50 per 100.

**CANBERRA** (Midseason-Exhibition): The very large flowers are of deep yellow carried on a well placed, tall spike. Very strong, vigorous grower. A fine exhibition yellow. See illustration. \$1.45 for 10; \$12 per 100.

**COMMANDER KOEHL** (Midseason-Exhibition): A beautiful, large, clear, light blood-red. Probably the best variety in its color. Tall and straight massive spike with many flowers open at one time. An exhibition variety par excellence. See illustration. \$1.30 for 10; \$10.50 per 100.

**CHARLES DICKENS** (Early-Exhibition): Violet purple with very tall gracious spikes having from ten to twelve florets open at a time. The best Gladiolus in this color. \$.85 for 10; \$6 per 100.

**DEBONAIR** (Midseason-Exhibition): A very outstanding novelty of La France—pink with creamy throat markings, lightly peppered crimson, sometimes flaked darker pink. Very strong, tall and vigorous grower with 6-8 blooms open at a time. A favorite. \$1.75 for 10; \$15 per 100.

**DO-X** (Early-Decorative): A new Gladiolus of considerable merit. A uniform amber-yellow. Very large showy florets well spaced on a tall spike. When at its best it is a most spectacular variety. Each, \$1.20; \$11 for 10.

**DR. C. HOEG** (Midseason-Exhibition): May be the best of the dark reds. A rich maroon with a fine silvery line around the edge of each petal. Spikes are tall and straight. A dependable dark variety that is rapidly coming into favor everywhere. \$3.25 for 10; \$30 per 100.



### Gladiolus Brightside

An unusual variety with a delightfully informal characteristic. The florets are rich in color, of canary-yellow tipped with orange. They are of good size and fine substance. Brightside may well be called one of the loveliest Gladiolus of the Primulinus group.



Schwabengirl



Red Phipps



Pelegrina



Canberra



Bagdad



Minuet

ART COLLECTION  
10 Bulbs Each of the Above Illustrated Varieties — Total 20  
SPECIAL PR



Prince of India



Veilchenblau



Commander Koehl



Marmora



The Orchid



Libelle

## NUMBER FIVE

Highest Quality Bulbs — Regular Catalog Price \$16.00

\$13.00



**GOLDEN GODDESS:** (left) A perfect flower in size, color, form, placement and habit. This is the first patented Gladiolus. Its color is a deep rich golden yellow. Unquestionably an outstanding newcomer.



**INCENSE:** (right) The first truly fragrant Gladiolus. The blooms, graceful as orchids, are set daintily on a wiry stem. A beautiful flower with the exquisite coloring of the "Talisman" rose. This is the only other patented Gladiolus.

## GLADIOLI

**DR. F. E. BENNETT** (Midseason-Exhibition): Deep peach-red overlaid with flame-scarlet. Lip speckled ruby and white. Most fiery red imaginable. The flowers are exceptionally well placed on a tall stem. \$.80 for 10; \$5.50 per 100.

**DUNA** (Midseason-Decorative): A soft, light, pinky buff, fading to naphthaline-yellow at base of lip petals. Backs of petals are a shade darker than inside, being light safrano-pink. General color effect is new and most attractive. Five to six large flowers open at one time and carried on straight, well arranged spikes of medium height. \$1.60 for 10; \$13.50 per 100.

**EARLY MELODY** (Early-Decorative): A very fine Gladiolus. Color is a clear Persian lilac. Six to eight flowers open at one time, large, well placed and carried on a fine spike. \$2.25 for 10; \$20 per 100.

**EDITH ROBSON** (Midseason-Exhibition): Of light salmon-rose with a reddish blotch. Very tall, strong growing plant with a huge spike carrying 10 to 12 wide open flowers. One of the very best of the new Australian varieties. \$1.75 for 10; \$15 per 100.

**EMILE AUBRUN** (Midseason-Exhibition): Unusual, of distinct and striking color, an indescribable blending of salmon, orange and bronze, with slaty overtone. Center blotched cherry-red. Good sturdy spike with large flowers, well-placed. Fascinating, \$.85 for 10; \$6 per 100.

**ERICA MORINI** (Midseason-Decorative): One of the very best varieties in its color class. A very brilliant orange-red. Flowers are large, slightly ruffled with six or more flowers open at one time and carried on a fine spike. \$4.25 for 10; \$40 per 100.

**FRANK J. MCCOY** (Midseason-Exhibition): A very large rose-pink with brilliant scarlet blotch on lower petals. A very long spike with 6-8 florets open at one time. Extremely valuable as an exhibition flower. \$1.45 for 10; \$12 per 100.

**GATE OF HEAVEN** (Midseason-Exhibition): A fine exhibition variety. Wonderfully ruffled, clear, deep yellow, entirely different from any other yellow and very beautiful. A real advance in the yellow section. \$2.25 for 10; \$20 per 100.

**GERTRUDE SWENSON** (Midseason-Exhibition): At its best a beautiful mauve variety with a white blotch on the lower petals feathered with light orchid. Many florets out at one time. A fine shade in a color group that can stand many additions. \$5.25 for 10; \$50 per 100.

**GIANT NYMPH** (Early-Exhibition): A giant in growth with florets of light rose-pink and creamy yellow throat. A very fine exhibition variety. \$.80 for 10; \$5.50 per 100.

**GLORIOLA** (Midseason-Decorative): A tall vigorous grower from Oregon. Color orange-salmon with cream throat and a barely perceptible ribbon edge of grayish blue. An excellent variety. \$1.75 for 10; \$15 per 100.

**GOLDEN CUP** (Midseason-Decorative): Clear deep yellow, deeper than Golden Dream. Blooms are large and wide open but somewhat cup-shaped. No throat markings. Five to six heavily textured flowers open at one time and well arranged on a spike of good height. \$1.65 for 10; \$14 per 100.

**GOLDEN DREAM** (Midseason-Exhibition): A distinctive variety. Very tall spike with many flowers open at one time. \$.80 for 10; \$5.50 per 100.

**GOLDEN FRILLS** (Early-Small Flowered): Deep, rich Daffodil-yellow with pink lines on lower petals; intensely ruffled and one of the most beautiful. \$.80 for 10; \$5.50 per 100.

**GOLDEN GODDESS** (Midseason-Exhibition): The first patented Gladiolus, under the protection of U. S. Plant Patent No. 77. 'Golden Goddess' seems to be perfect. It has size, color, form, placement and habit. It is the yellow we have been looking for and will unquestionably prove to be the most sensational introduction of recent years. Ten to twelve of the twenty-one to twenty-three florets are open at once. A deep rich golden yellow color with buds as yellow as the flower itself. Received highest awards wherever exhibited. See illustration. Each, \$1; \$8.50 for 10.

**HERCULES** (Midseason-Decorative): A remarkably fine variety of an unusual bronze-orange color. Very tall, strong massive grower with long flower spikes, well proportioned. Large florets with 8-10 open at one time. One of the most promising of the newer Grandiflorus varieties. \$7.25 for 10; \$70 per 100.

## GLADIOLI

**HERITAGE** (Midseason-Exhibition): A noteworthy new exhibition Gladiolus, of a beautiful warm pink with lighter throat and white midribs on lower petals. Individual florets are large with as many as 12 open at one time. A prizewinner at many shows and hard to beat at its best. \$6.25 for 10; \$60 per 100.

**INCENSE** (Midseason-Small Flowered): The first truly fragrant Gladiolus. Covered by U. S. Plant Patent. A very beautiful flower with the gorgeous coloring of a "Talisman" Rose. Its color is best described as Begonia-rose with a sulphur-yellow throat which color extends clearly through the petals giving the buds a jeweled effect. The three-inch blooms are set daintily on a wiry stem, graceful as orchids, with as many as sixteen buds. Height of plant 4-5 feet. Fragrance is similar to tearose or wild crab-apple scent which increases as the flower ages. It is best cut with one flower open and permitted to open fully indoors. Very scarce. See illustration. Each, \$2; \$10 for 6 bulbs.

**JOERG'S WHITE** (Midseason-Exhibition): Very large flower of creamy white with light yellow throat markings. Can be grown into a very fine exhibition bloom. \$.95 for 10; \$7 per 100.

**JOHANNES S. BACH** (Early-Exhibition): Of a beautiful orange-salmon, lighter in throat with white midribs. The plant is of medium height, but has a long blooming spike with eight to twelve large florets open at one time. A most beautiful variety. \$8.25 for 10; \$80 per 100.

**JONQUIL** (Early-Decorative): A Primulinus Grandiflorus variety of clear deep yellow without markings. It is of the deepest yellow we know in any Gladiolus. Flowers are of medium size and carried on wiry, unusually straight spikes with eight well placed florets open at one time. Each, \$1.25; \$11 for 10.

**KING ARTHUR** (Midseason-Exhibition and Decorative): A very unusual Gladiolus both in color and shape. The massive florets are beautifully ruffled and fluted, of bright mallow-pink, penciled and flecked with mallow-purple. Attracts attention wherever shown. \$2.25 for 10; \$20 per 100.

**KING GEORGE** (Midseason-Exhibition): A most attractive exhibition variety coming to us from Scotland. Very large flowers of a brilliant red

with white throat, many open at one time and carried in perfect placement on a good spike. \$1.45 for 10; \$12 per 100.

**LADY EATON** (Early-Decorative): A very fine variety and of outstanding merit. Winner of Award at the Canadian National Show, Toronto, 1932, for seedling of outstanding merit. Pale vinaceous to Venetian pink and almost white in throat which has a violet marking. Very tall, strong vigorous plant averaging five feet in height, giving six to seven large wide open blooms at one time with rolled petals, sometimes being of the needle point type. Effect is very fine, though informal. Each, \$1.10; \$10 for 10.

**LA PALOMA** (Early-Decorative): A large, pure orange Gladiolus of fine substance. A new and distinctive shade and one of the best orange varieties. \$1.25 for 10; \$10 per 100.

**LIBELLE** (Midseason-Decorative): Desirable for its clear heliotrope coloring which can be found in no other Gladiolus. A particularly entrancing shade which is universally admired. See illustration. \$1.75 for 10; \$15 per 100.

**MAID OF ORLEANS** (Midseason-Exhibition and Decorative): An excellent Gladiolus of pure white with a cream throat. Has a good straight spike with many perfectly placed florets open at one time. Makes a very fine cut flower. \$1.60 for 10; \$13.50 per 100.

**MAMMOTH WHITE** (Midseason-Exhibition): One of the largest flowered Gladioli, florets often measuring seven inches or more in diameter and carried on tall straight spikes. The pure paperwhite florets are well arranged with many flowers open at a time. One of the best white exhibition varieties. See illustration. \$1.20 for 10; \$9.50 per 100.

**MARMORA** (Midseason-Exhibition): A sensational exhibition variety. Blooms are of immense size and carried on fine straight stems. One of the most beautiful. See illustration. \$.90 for 10; \$6.50 per 100.

**MARY ELIZABETH** (Late-Exhibition and Decorative): A very beautiful variety. Medium sized ruffled flowers of purest white with yellow throat. 6-9 flowers open at a time and carried on a fine spike. Flowers are of medium size yet most attractive. Wonderful texture. \$2 for 10; \$17.50 per 100.

**MAMMOTH WHITE:** (right) Paperwhite florets often measuring seven inches or more give this Gladiolus distinction and beauty. A popular flower that is worthy of any exhibition.



**RED PHIPPS:** (left) A lovely flower with very tall spikes. Its color is an attractive salmon-red that makes a striking picture in the garden or as a table decoration.



**ZAUBERFLOETE:** (left) A beautiful decorative variety. Its peach-rose-red coloring makes it excellent for color harmonizing. A new Glad with a promising future.



**STAR OF BETHLEHEM:** (right) Six to eight immense pure white florets open at one time to give this Gladiolus great distinction. It is worthy of a place in every good collection.

# GLADIOLI

**MILDRED LOUISE** (Early-Exhibition): A fine exhibition variety. The prevailing color of upper petals is a pure strawberry-pink, while the lower petals blend from strawberry-pink at the tips to pinard-yellow in the throat. Faint spectrum-red pencilings on midrib quite deep in the throat, anthers Delphinium-blue. The stem is strong and flexible. The beautiful triangular shaped florets open wide and measure 5½ inches or more across. There are 18-22 buds on each spike with many open at one time. Florets are of fine texture and well arranged. \$1.75 for 10; \$15 per 100.

**MINUET** (Midseason-Exhibition): The best of the self-colored lavender Gladioli, carrying sometimes seven to nine heavily textured flowers open at once on fine, strong spike. A leading exhibition variety. See illustration. \$.95 for 10; \$7 per 100.

**MISS EDITH ROWE** (Late-Decorative): A most beautiful sport of the well known variety "Rose Ash", greyish lavender in color, and when combined in a vase with "Rose Ash" produces an exceptionally beautiful effect. \$3.25 for 10; \$30 per 100.

**MISS NEW ZEALAND** (Midseason-Exhibition): An immense flower, being the first of the new giant strain from New Zealand. Often grows 6 ft. tall with florets measuring 8 in. across. Color shrimp-pink shading to Begonia-rose with a medium sized blotch of Tyrian-rose. Sensational. Each \$2.

**MOROCCO** (Midseason-Exhibition): Large florets of a deep glistening red, almost blackish in appearance. Six to eight open at one time on a fine spike. \$1.05 for 10; \$8 per 100.

**MOTHER MACHREE** (Midseason-Exhibition): The color in this variety is most difficult to describe, being of a vinaceous lavender overlaid toward the edges with salmon-pink. One of the most popular of the "smoky" varieties. Very tall, vigorous grower carrying 10-12 florets open at one time, \$1.15 for 10; \$9 per 100.

**MR. W. H. PHIPPS** (Late-Exhibition): Of light salmon-rose. Long spike with 15-20 blooms open at a time, requiring good culture for best results. This has been one of the most popular varieties. \$.85 for 10; \$6 per 100.

**MRS. LEON DOUGLAS** (Midseason-Exhibition): Ground color Begonia-rose striped with flame and brilliant scarlet. Lip, pale lemon slightly speckled with ruby. One of the aristocrats of the garden. \$.80 for 10; \$5.50 per 100.

**MRS. P. W. SISSON** (Midseason-Exhibition): Most attractive flower of a creamy light pink, slightly ruffled. Flowers are large, several open at one time and carried on a tall strong stem. \$.95 for 10; \$7. per 100.

**MRS. T. E. LANGFORD** (Early-Exhibition): Exquisite apple-blossom-pink with touch of canary-yellow in throat. Tall spike which carries eight to ten large flowers. A bloom of exceptional beauty. \$2.10 for 10; \$18.50 per 100.

**NETHERLAND PRINCE** (Midseason-Exhibition): Very large, showy flowers, measuring often from six to seven inches across, of bright salmon. Tall, strong grower with six to eight blooms open at one time. \$2 for 10; \$17.50 per 100.

**ORANGE BUTTERFLY** (Late-Exhibition): A fine exhibition flower of the brightest orange. Florets of good substance with 10 to 12 open at one time. A spike of this Gladiolus looks like a flock of butterflies in flight. Very attractive. \$1.15 for 10; \$9 per 100.

**ORANGE PRINCESS** (Midseason-Exhibition): Purest salmon-orange, a little lighter in throat and slightly ruffled, wide open florets perfectly arranged on spike. Very good form. \$2.75 for 10; \$25 per 100.

**ORANGE QUEEN** (Early-Exhibition): Of beautiful light orange, deeper at edge of petals with orange-red lines in throat. Many flowers open at one time and carried on tall slender stems. One of our best orange Primulinus Grandiflorus varieties. \$.80 for 10; \$5.50 per 100.

**OUR SELECTION** (Midseason-Exhibition): Salmon-red flaked with a deeper shade and usually marked on the outer part of the flower with slate flakings. The lower petals have a blotch of cerise, bordered with cream. Eight to ten large blooms open at one time and carried on a fine spike. \$.95 for 10; \$7 per 100.

**PATRICIA CARTER** (Early-Small Flowered): A most beautiful tone of shrimp-pink makes this one of the most popular Primulinus varieties. The tall rugged plants carry from six to eight blooms. \$1.15 for 10; \$9 per 100.

## GLADIOLI

**PAUL PFITZER** (Midseason-Decorative): A fine showy variety of reddish purple, most vigorous and healthy grower with many flowers open at one time. \$1.15 for 10; \$9 per 100.

**PELEGRINA** (Early-Exhibition and Decorative): A deep blue-violet Gladiolus that is particularly appealing for its color. The blackish blue buds showing color to the tip of the spike add much to the attractiveness of this desirable variety. See illustration. \$1.45 for 10; \$12 per 100.

**PICARDY** (Early-Exhibition): The finest Gladiolus in its color class. Of soft shrimp-pink without flecking. Blotch of light flesh-pink shading to shrimp-pink at edges. Inconspicuous feathering of Begonia-rose. 7-10 florets open at a time with blooms up to six inches or more across. Spike is strong, but at the same time very refined. An ideal 'Glad'. This variety has been the sensation of the Gladiolus world since its introduction. It has created more favorable comment than any other variety in many years and has won in every flowershow. It is, in our opinion, the finest and most charming of all Gladioli. \$.80 for 10; \$5.50 per 100.

**PRIM PICOTEE** (Early-Small Flowered): One of the most interesting and unusual in the Gladiolus family. The color can be described as a bright red having a distinct border of yellow. Delightful for table decoration. \$1.15 for 10; \$9 per 100.

**PRINCE OF INDIA** (Midseason-Decorative): A Gladiolus of perfect form and arrangement carried on a fine stem. Its color is a salmon-rose overlaid lavender, giving it a most interesting appearance. One of the outstanding smoky varieties. See illustration. \$1.15 for 10; \$9 per 100.

**RAPTURE** (Late-Decorative): A Primulinus Grandiflorus variety of light salmon with diffused yellow blotch. Very strong, tall, upright grower with five to seven blooms open at a time. A fine variety. \$1.45 for 10; \$12 per 100.

**RED PHIPPS** (Midseason-Exhibition): The whole flower is similar to the well known variety "Mr. W. H. Phipps" with the exception that the spikes are taller and not more than eight flowers open at one time. Its color is a very attractive salmon-red. See illustrations. \$1.30 for 10; \$10.50 per 100.

**RODERICK DHU** (Midseason-Exhibition): An immense Gladiolus of a soft pink with crimson blotch in throat. Large flowers carried on a fine spike. \$1.60 for 10; \$13.50 per 100.

**ROSEMARIE PFITZER** (Midseason-Exhibition): A fine exhibition variety which should become very popular on account of its attractive coloring which is a typical "peaches and cream" shade of white, tinted pink. Eight or more immense blooms open at one time, overlapping each other thereby producing an immense, showy spike. See illustration. \$5.25 for 10; \$50 per 100.

**ROSE MIST** (Early-Exhibition): Unusual and distinct. Old rose, edged with pallid, neutral grey. A wonderful variety. \$.85 for 10; \$6 per 100.

**SARABAND** (Late-Decorative): Rich velvety Bordeaux or deep mulberry with straw-yellow blotch, feathered Bordeaux. Flowers are of good size and substance and carried on a fine spike. A very unusual and beautiful color. \$.95 for 10; \$7 per 100.

**SCHWABENGIRL** (Early-Decorative): A most attractive variety of purest pink with seven or more flowers open at one time and carried on a fine spike. See illustration. \$2.25 for 10; \$20 per 100.

**SOUVENIR** (Early-Small Flowered): The best of the yellow Primulinus varieties, the flowers being carried on a tall graceful spike. Its color is a beautiful rich canary-yellow. \$.80 for 10; \$5.50 per 100.

**STAR OF BETHLEHEM** (Midseason-Exhibition): The outstanding exhibition white. Color purest white with a touch of cream on lower petals. Six to eight immense florets open at one time on a very tall slender spike. A magnificent Gladiolus that should be in every collection. See illustration. \$5.25 for 10; \$50 per 100.

**THE ORCHID** (Early-Decorative): A wonderful flower; it looks much like a Cattleya Orchid. The flowers range in a natural spread of petals and have peculiar lasting power. It has laciniated edges and beautiful ruffling, and suggests the exquisite coloring of the orchid, lavender-pink upon the paler flushed, frosted surface. See illustration. \$1.45 for 10; \$12 per 100.



**ROSEMARIE PFITZER:** (left) In coloring, as delicate a white, with pink shading, as one can imagine. This exhibition variety with its large blooms on an immense spike, is rapidly becoming very popular.



**NEW ERA:** (right) A beautiful new exhibition Gladiolus having large pink flowers in perfect placement on a fine spike.



Awarded us for our exhibit  
in the 1935 International  
Spring Flower Show at  
Heemstede, Holland.



Awarded us by Her Majesty,  
Queen Wilhelmina of  
the Netherlands at the Interna-  
tional Flower Show,  
1930.



Awarded us twice by the  
Garden Club of America.



Awarded us by President  
Calvin Coolidge for Horti-  
cultural Achievement.

*A few of  
the gold medals  
bestowed on us  
for merit . . .*



Awarded us three times  
by the Holland Bulb  
Growers' Association of  
Haarlem, Holland.

**TIP-TOP** (Midseason-Exhibition): One of the finest of the recent introductions. The color is a very brilliant scarlet with darker featherings in throat. Florets are extra large, often measuring six inches or more across and carried in fine placement on a strong and sturdy spike. This is truly a magnificent variety. \$7.25 for 10; \$70 per 100.

**TOBERSUN** (Late-Exhibition): A fine exhibition variety. Flowers are large, of clearest yellow. Seven to eight florets open at one time and carried in perfect placement on a tall spike. One of the best of the yellow Gladiolus. \$1.75 for 10; \$15 per 100.

**VEILCHENBLAU** (Midseason-Decorative): True violet-blue. Beautiful wide open flowers which are artistically arranged on a tall stem. The best of the low priced, so called "blue" varieties. See illustration. \$1.05 for 10; \$8 per 100.

**WASAGA** (Midseason-Decorative): A glowing capucine-buff with wide open somewhat ruffled

blooms. Color is clear, without throat markings or fleckings. Five or more florets open at a time, carried on a fine spike. A most attractive variety. \$1.75 for 10; \$15 per 100.

**WHITE BUTTERFLY** (Early-Small Flowered): First class, all white, with soft, creamy white throat. Especially fine, artistically arranged beautiful cut flower on slender stem. \$1.25 for 10; \$10 per 100.

**WURTEMBERGIA** (Midseason-Exhibition): Of a very lovely fiery scarlet with creamy white throat markings. The immense blooms are carried on a very tall, always straight spike. The most dazzling red we have seen in Gladioli. \$1.70 for 10; \$14.50 per 100.

**YVONNE** (Early-Exhibition): Blush white or very pale pink with cerise throat markings. Six to eight very large florets open at one time and carried on a fine strong spike. \$1.30 for 10; \$10.50 per 100.

## SCHEEPERS' BULB FOOD

For TULIPS, NARCISSI, IRISES, LILIES, GLADIOLI,

MONTBRETIAS, and all other bulbous plants

WE have been asked by many friends who visited our display gardens at Brookville, Long Island, to tell them what sort of plant food we use in growing our choice bulbs. We told them we had a special formula that gave health and long life to these plants. A few prevailed upon us to make up a quantity and let them try it in their own gardens. We did.

The extraordinary success that these gardeners met with and the enthusiasm resulting from it, have encouraged us to offer all our friends and patrons a chance to use the very same plant food in their attempts at producing healthy, luxuriant flowers with strong stems and exquisite colorings.

And so we present this opportunity for you to order some of SCHEEPERS' BULB FOOD and we recommend that you try it with your next planting. It is almost entirely composed of organic matter and may be used with absolute safety in connection with the planting of bulbs at any time, in any soil or with any other plants. It is also economical—as a teaspoonful for each bulb is the average requirement.

We are sure that if you take advantage of this offer you will find it a very happy investment.

7½ lb. cans (good for approx. 375 bulbs) Each, \$1.25

25 lb. bags (good for approx. 1250 bulbs) Each, 2.50

100 lb. bags (good for approx. 5000 bulbs) Each, 8.00

# COLLECTIONS

## OF GLADIOLI

### COLLECTION

|

**An All Novelty Exhibition Collection.** 10 bulbs each of the following varieties, described in the preceding pages:

	page		page		page
BAGDAD . . . . .	6	EDITH ROBSON . . . . .	7	MAID OF ORLEANS . . . . .	8
BLEEDING HEART . . . . .	6	GATE OF HEAVEN . . . . .	7	MILDRED LOUISE . . . . .	9
DR. C. HOEG . . . . .	6	LUDWIG VON . . . . .		PELEGIRNA . . . . .	10
		BEETHOVEN . . . . .	4	STAR OF BETHLEHEM . . . . .	10

Total 100 Highest Quality Corms

Regular Catalog Price . . . . .	\$22.50
Special Price . . . . .	19.00

### COLLECTION

2

**Exhibition Collection** consisting of older varieties of proven merit. 10 bulbs each of the following varieties described in the preceding pages:

	page		page		page
ALBATROS . . . . .	5	FRANK J. MCCOY . . . . .	7	MOTHER MACHREE . . . . .	9
AVE MARIA . . . . .	6	MAMMOTH WHITE . . . . .	8	PICARDY . . . . .	10
BETTY NUTHALL . . . . .	6	MINUET . . . . .	9	TOBERSUN . . . . .	11
COMMANDER KOEHL . . . . .	6				

Total 100 Highest Quality Corms

Regular Catalog Price . . . . .	\$11.85
Special Price . . . . .	9.00

### COLLECTION

3

**Decorative Collection.** All novelties, 10 bulbs each of the following varieties, described in the preceding pages:

	page		page		page
AMADOR . . . . .	5	KING ARTHUR . . . . .	8	MARY ELIZABETH . . . . .	8
BRIGHTSIDE . . . . .	6	LIBELLE . . . . .	8	SCHWABENGIRL . . . . .	10
DUNA . . . . .	7	MARGARET PETER . . . . .	4	WASAGA . . . . .	11
GOLDEN CUP . . . . .	7				

Total 100 Highest Quality Corms

Regular Catalog Price . . . . .	\$19.85
Special Price . . . . .	17.00

### COLLECTION

4

**Decorative Collection** consisting of older varieties of proven merit. 10 bulbs each of the following varieties, described in the preceding pages.

	page		page		page
AIDA . . . . .	5	ORANGE QUEEN . . . . .	9	SARABAND . . . . .	10
APRICOT GLOW . . . . .	5	PAUL PFITZER . . . . .	10	THE ORCHID . . . . .	10
KING ARTHUR . . . . .	8	PRINCE OF INDIA . . . . .	10	VEILCHENBLAU . . . . .	11
LA PALOMA . . . . .	8				

Total 100 Highest Quality Corms

Regular Catalog Price . . . . .	\$11.95
Special Price . . . . .	8.00

# COLOR INDEX

## GLADIOLI ARRANGED AS TO COLOR

In making this color arrangement, the principal shadings only were considered.

Art Shades or "Smokies"	Light Pink	Rose Pink
CHIEF OF MULTNOMAH . page 4	DEBONAIR . . . . . page 6	AFLAME . . . . . page 5
EMILE AUBRUN . . . . . " 7	LADY EATON . . . . . " 8	BAGDAD . . . . . " 6
LUDWIG VON BEETHOVEN . . . . . " 4	MRS P. W. SISSON . . . . . " 9	ROSE MIST . . . . . " 10
MARMORA . . . . . " 8	MRS. T. E. LANGFORD . . . . . " 9	ZAUBERFLOETE . . . . . " 5
MISS EDITH ROWE . . . . . " 9	PATRICIA CARTER . . . . . " 9	
MOTHER MACHREE . . . . . " 9		Salmon
OUR SELECTION . . . . . " 9		BETTY NUTHALL . . . . . " 6
PRINCE OF INDIA . . . . . " 10	ABE . . . . . " 4	GLORIOLA . . . . . " 7
SARABAND . . . . . " 10	BETTY BROWN EYES . . . . . " 6	JOHANNES S. BACH . . . . . " 8
VAGABOND PRINCE . . . . . " 5	BRIGHTSIDE . . . . . " 6	MILDRED LOUISE . . . . . " 9
	INCENSE . . . . . " 8	MISS NEW ZEALAND . . . . . " 9
Cream, Apricot and Buff	LA PALOMA . . . . . " 8	MR. W. H. PHIPPS . . . . . " 9
APRICOT GLOW . . . . . " 5	LUCIFER . . . . . " 4	MRS. LEON DOUGLAS . . . . . " 9
DUNA . . . . . " 7	ORANGE BUTTERFLY . . . . . " 9	NETHERLAND PRINCE . . . . . " 9
HERCULES . . . . . " 7	ORANGE PRINCESS . . . . . " 9	PICARDY . . . . . " 10
ROSEMARIE PFITZER . . . . . " 10	ORANGE QUEEN . . . . . " 9	SMILING MAESTRO . . . . . " 5
WASAGA . . . . . " 11	TANGERINE . . . . . " 5	
YVONNE . . . . . " 11		Scarlet
Creamy White		DR. F. E. BENNETT . . . . . " 7
JOERG'S WHITE . . . . . " 8		ERICA MORINI . . . . . " 7
		TIP-TOP . . . . . " 11
Dark Blue		WURTEMBERGIA . . . . . " 11
AIDA . . . . . " 5		
BLUE ADMIRAL . . . . . " 6		White
BLUE BEAUTY . . . . . " 4		ALBATROS . . . . . " 5
PELEGRIINA . . . . . " 10		MAID OF ORLEANS . . . . . " 8
RUDOLF SERKIN . . . . . " 5		MAMMOTH WHITE . . . . . " 8
VEILCHENBLAU . . . . . " 11		MARY ELIZABETH . . . . . " 8
		POLAR ICE . . . . . " 5
Dark Red		STAR OF BETHLEHEM . . . . . " 10
DR. C. HOEG . . . . . " 6		WHITE BUTTERFLY . . . . . " 11
MOROCCO . . . . . " 9		
		White With Blotch
Lavender Pink		BLEEDING HEART . . . . . " 6
AMETHYST . . . . . " 5		MARGARET PETER . . . . . " 4
BERTY SNOW . . . . . " 6		
EARLY MELODY . . . . . " 7		Yellow
KING ARTHUR . . . . . " 8		CANBERRA . . . . . " 6
MINUET . . . . . " 9		DO-X . . . . . " 6
THE ORCHID . . . . . " 10		GATE OF HEAVEN . . . . . " 7
		GOLDEN CHIMES . . . . . " 4
Light Blue		GOLDEN CUP . . . . . " 7
ALLEGRO . . . . . " 5		GOLDEN DREAM . . . . . " 7
AVE MARIA . . . . . " 6		GOLDEN FRILLS . . . . . " 7
BLUE DANUBE . . . . . " 6		GOLDEN GODDESS . . . . . " 7
GERTRUDE SWENSON . . . . . " 7		JONQUIL . . . . . " 8
LIBELLE . . . . . " 8		SOUVENIR . . . . . " 10
		TOBERSUN . . . . . " 11

# JAPANESE IRISES

THE best skill of the ingenious Japanese hybridists has been expended to bring this, their most splendid creation, to a high state of perfection.

These varieties have never been offered before. They were selected as the choicest from a fine collection in the most famous private Japanese Iris garden in Yokohama. All were named by us in honor of prominent flower lovers during the summer show in Newport, Rhode Island, where they were exhibited. Japanese Irises are best planted during late April, early May, August or September.

**CULTURE:** Japanese Irises require a deep rich soil with all the sunshine and water it is possible to give them. They do not like the encroachment of neighboring plants. In light soils they can be grown to perfection if the ground is kept cultivated and mulched.

## DESCRIPTION OF VARIETIES:

**ANNA CASE MACKAY:** Double. Very early. The ground color of this Iris is pure white suffused toward edge of petals to a bright crimson. Very unusual. Each, \$.50.

**ANNE CORNING:** Double. The softest pink we have seen in any Japanese Iris. Light yellow markings in center. A very beautiful and unusual Iris. Each, \$.75.

**ANNIE BURR JENNINGS:** Double. A most beautiful self pink. An Iris greatly admired and a distinct break in color of Japanese Irises. Each, \$1.

**EDITH WETMORE:** Single. The huge flowers which are of good substance are white, suffusing toward the edges to a soft royal-purple. Very beautiful and unusual. Each, \$.75.

**GEORGE K. MORROW:** Double. Clear and purest white with slight yellow markings in center. A flower of wonderful keeping qualities. Each, \$.75.

**MADAME H. M. VAN HAERSMA DE WITH:** Double. The ground color of this unusual Iris is white suffusing to a light blue toward edges of petals with entire petals very distinctly veined a deeper blue. Standards are a deep royal-purple. Each, \$1.

**MRS. CHARLES E. MERRILL:** Double. A blending of colors difficult to describe. Light blue, suffusing towards edges to a deep claret with light yellow markings toward center of petals. Each, \$.75.

**MRS. CHARLES H. SCHWEPPPE:** Double. Very beautiful and unusual. The color is white with a slight porcelain hue and slight yellow markings in center. Each, \$.75.

**MRS. HAMILTON FISH WEBSTER:** Double. A most beautiful and unusual Iris. Ground color is white overlaid toward the center with deep purple which gradually lightens toward edges of petals. Entire flower is distinctly veined purple. Each, \$.75.

**MRS. HAROLD BROWN:** Single. Very difficult to describe. The color is white slowly suffusing toward the edges of the petals from a light to a deep pink. Each, \$.75.

**MRS. L. E. WOODHOUSE:** Double. Soft blue turning to a deep purple toward edges. Very fine. Each, \$1.

**MRS. MICHAEL M. VAN BEUREN:** Double. The color of this beautiful Iris is a satiny, deep self-colored royal-purple. This variety is very unusual on account of the very prominent standards. Each, \$1.

**MRS. ROBERT BACON:** Double. Clear and purest steel-blue. An entirely new color in Japanese Irises. Strong and vigorous grower. Each, \$1.50.

**MRS. WALTER B. JAMES:** Single. The color is best described as white, overlaid with a sheen of grayish slate. Very attractive. Each, \$.75.

**PINNACLE:** Double. Very deep mahogany self color with light yellow center. Very attractive. Each, \$.75.

Collection of one each of the above 15 choice varieties, strong plants, guaranteed to flower the first season after planting. Catalogue value, \$13.50—Special price, \$10.00



## Prizewinning Japanese Iris Garden

Those great blossoms of the Japanese Irises are so delicate, lustrous and rich and they exhibit such an amazing range of hues, from gleaming white to tender tones of lavender, blue and violet, from rose and claret to crimson-purple; that one can create an infinite variety of effects and beauty with them.

## MONTBRETIAS

THESE are the magnificent Montbretias, which have attracted so much attention the past few years. Originally natives of South Africa, the Montbretias have been hybridized most successfully by Mr. Sidney Morris of Earlham Hall, Norwich, England. They represent a completely new race of flowers, being generally much taller and more robust in growth. They blossom for many weeks during mid-summer and autumn, producing a myriad of fall colors, suffusing the bright crimson values with the softer tones of orange and yellow. They make first class border plants and are of great value for cutting, being very gracious in their association with other flowers and having long lasting qualities.



Montbretia "Nimbus"



Montbretia "His Majesty"



Montbretia "Hereward"

# MONTBRETIAS

MONTBRETIAS are graceful, sparkling flowers of the midsummer and autumn, reflecting the colors of the advancing season and lending a charming gaiety and lightness to the borders. For the best effect the bulbs, more correctly called "corms," should be set only a few inches apart, and in groups of not less than ten, toward the front of herbaceous borders or shrubbery. Thus planted the sheaves of narrow leaves and slender, wiry arching stems strung with brilliant flowers, like miniature Gladioli, have the appearance of little fountains of bright color—rose, scarlet, yellow, orange, red, often marked with brown. They will flower for many weeks (from August into late October) and a border, where blue and white flowers predominate set at intervals with such gay patches of color, is delightful indeed and may be planted from the earliest spring days until late June, according to the flowering dates you prefer. Their long lasting qualities make the Montbretias most desirable for cutting, so that it is well to have a few hundred bulbs set out in some by-place where the graceful stems may be copiously cut for house and piazza decoration.

These Cape bulbs may be left with entire safety in the open ground over the winter, and merely covered with a light mulch. They may be set out in the spring as early as Gladioli, but planted more shallow; three inches deep will give the best results.

Montbretias should be given the same spraying treatment in the field as is recommended for Gladioli, and, like the latter, a quantity might well be planted in berry or wire baskets at varying times, to be kept in a frost-proof cellar or frame, and later plunged, basket and all, into vacant spaces in the borders or other parts of the garden. For best results use "Scheepers' Bulb Food."

## THE NEW EARLHAM HYBRIDS:

**APRICOT QUEEN:** A beautiful novelty of rich golden yellow-apricot. \$2.75 for 10; \$25 per 100.

**CITRONELLA:** A beautiful variety, and a welcome addition in the light yellow class of Montbretias, being a clear canary-yellow with deep crimson-maroon blotch in center. \$4.20 for 10; \$40 per 100.

**COMET:** Large star-shaped flower of fine substance, deep golden orange with broad band of blood-crimson and yellow center. Stems are dark colored. \$3.25 for 10; \$30 per 100.

**FIERY CROSS:** Large open flowers of good substance with broad petals. Of intense, glowing, fiery orange with large primrose center and small crimson blotches around the eye. A fine sturdy grower. \$4.25 for 10; \$40 per 100.

**GRENADEIER:** Very attractive. Large star-shaped flowers of vivid orange-scarlet with crimson flush and golden sheen having a large golden center, slightly stippled and blotched. \$5.25 for 10; \$50 per 100.

**HIS MAJESTY:** Widely expanded flowers, remarkable for their great size, they are of a pronounced rich yellow in the center, shading to brilliant scarlet with three segments heavily covered towards their tips with a rich crimson. The largest of all Montbretias. See illustration. \$2.25 for 10; \$20 per 100.

**INDIAN CHIEF:** A giant. Fine, broad petaled flowers of great substance of a glistening coppery orange, center suffused crimson and blotched maroon, clear golden yellow throat, reverse of petals orange-scarlet. \$3.25 for 10; \$30 per 100.

**JAMES COEY:** Very large, well expanded flowers of perfect form, with smooth broad petals, rich, deep vermillion-scarlet with golden orange luster, center yellow with crimson blotches, very handsome. \$2.25 for 10; \$20 per 100.

**J. CROSS:** Very large, flat open flowers with broad, rounded petals of an intense bright golden apricot with center blotched and suffused rose-crimson. \$4.25 for 10; \$40 per 100.

## MONTBRETIAS

**JESSIE:** A very large flower of rather unique coloring, with broad petals orange flushed and blotched rose with golden sheen, large primrose-yellow center, with small crimson blotches. Flowers are closely set, presenting a fine, dense spike. Each, \$1.

**JOAN OF ARC:** Flowers very large and open, of perfect form with smooth broad petals, rich, deep golden color, slight crimson markings in center, reverse of petals flushed orange. \$2.25 for 10; \$20 per 100.

**LADY WILSON:** One of the finest of the new Montbretias. Very large bright yellow flowers with orange sheen. Very handsome. Each, \$1.

**MARJORIE:** Large open flowers, orange-yellow, crimson center. A beautiful flower, perfectly flat when fully open. \$1.15 for 10; \$9 per 100.

**MEPHISTOPHELES:** Very brilliantly colored. Of vivid flame-scarlet and shading to gold in center with crimson-maroon markings. Very striking. Each, \$1.

**MOONGOLD:** Very large, broad-petaled flowers, glistening rich yellow with clear cream center, reverse of petals and buds flushed apricot. Each, \$1.

**NIMBUS:** Very distinct. Flowers are of a glistening golden yellow with a crimson ring around

the base. See illustration. \$1.75 for 10; \$15 per 100.

**POCAHONTAS:** Rich coppery scarlet, with golden luster. Center orange with small blood-crimson blotches, very effective. \$2.25 for 10; \$20 per 100.

**PRINCESS:** Brilliant ruby-scarlet flowers of fair size, yellow center with small crimson blotches, very effective. \$1.50 for 10; \$12.50 per 100.

**PRINCESS MARY:** A very beautifully shaped flower of large size and fine substance. Petals are pale yellow with red tip and three of the petals are crimson on reverse side. \$2.25 for 10; \$20 per 100.

**QUEEN ELIZABETH:** A brilliant shade of coppery red, paler in center. A very large flower with broad round petals. \$4.25 for 10; \$40 per 100.

**QUEEN MARY:** A beautiful shapely flower, pale yellow petals with red tips and three of the petals crimson on the reverse side. Very attractive. \$4.25 for 10; \$40 per 100.

**RED KNIGHT:** Large star-shaped flowers of a rich vermillion-scarlet shading to gold at center with heavy overlays of maroon, reverse of petals crimson and orange. \$4.25 for 10; \$40 per 100.

## DAVISON'S LARGE-FLOWERED MONTBRETIAS

**GEORGE DAVISON:** Pale orange-yellow, tinted with deeper orange. Flowers are large and carried on a fine spike. \$1.15 for 10; \$9 per 100.

**HEREWARD:** Pale orange-yellow, resembling the variety "George Davison" but flowering nearly one month later. See illustration. \$1.15 for 10; \$9 per 100.

**KING EDMUND:** Rich golden yellow, deeper externally and chocolate spotted in throat. A

sturdy and vigorous plant with flowers open quite flat. \$1.15 for 10; \$9 per 100.

**STAR OF THE EAST:** One of the finest Montbretias ever raised; flowers pale orange-yellow, with lemon-yellow eye, expanding quite flat and held erect. The flowers are much larger than any other variety in this class, best blooms often measure five inches in diameter. The size, vigor, color and habit are magnificent and unequaled. \$3.25 for 10; \$30 per 100.

**MIXED MONTBRETIAS:** A general mixture of fine Montbretias, carefully graded. \$8 per 100; \$75 per 1000.

**EARLHAM HYBRIDS MIXED:** A general mixture of fine Earlham Hybrids, carefully graded. \$12.50 per 100; \$120 per 1000.

# DAHLIAS

THE CHOICEST OF ALL VARIETIES

THIS past season we made very careful studies in the field as well as in the exhibition rooms. The results are reflected in the varieties offered here. We have limited the list to those we believe to be the most reliable and outstanding in the Dahlia world today.

**AMELIA EARHART** (Semi-Cactus): This gorgeous Dahlia has been a consistent winner wherever shown, being awarded the "American Home" medals both at New York and Baltimore. Color is apricot-buff with salmon tints shading to yellow at base of petals. Individual blooms reach 12 in. across. A very fine, strong grower. Extra strong, field-grown tuber, \$3. Extra strong, well rooted, potgrown plant, \$1.50.

**CAVALCADE** (Formal Decorative): A fine variety that should have a real future. In form this Dahlia resembles Jersey's Beauty and its stems are almost identical. It has, however, a much larger flower and is of a deep rich rose. Extra heavy, field-grown tuber, \$3.50. Extra strong, well rooted potgrown plant, \$1.75.

**ELISSA LANDI** (Formal Decorative): A most outstanding Dahlia. In color it is a rich brilliant coral-pink with orange tints. Very beautiful. A good grower and a flower of fine keeping qualities. Extra heavy, field-grown tuber, \$2. Extra strong, well rooted, potgrown plant, \$1.

**GOLDEN ECLIPSE** (Formal Decorative): Of clear golden yellow with salmon and flesh shadings at the center. Producing fine sturdy plants with the flowers carried well above the foliage. This Dahlia has been observed by us for a number of years and we consider it one of the most reliable. It is a fine cutflower, as well as an exhibition variety with wonderful keeping qualities. Extra heavy, field-grown tuber, \$1.

**GOLDEN STANDARD** (Cactus): A Dahlia that will please the most discriminating critic. In color it is of a warm buff, shaded amber and gold. Very pleasing in form, with full and evenly arranged petals. Strong and vigorous grower and received the highest awards wherever ex-

hibited. Extra heavy, field-grown tuber, \$2.50. Extra strong, well rooted, potgrown plant, \$1.25.

**JAMES KIRBY** (Formal Decorative): The large flowers are of a bright, rich, cardinal-red. In habit and growth it is similar to the variety "Jersey's Beauty." The flowers are of good substance and possess fine keeping qualities. Extra heavy, field-grown tuber, \$1.

**JANE COWL** (Informal Decorative): This wonderful Dahlia has been a success wherever grown. In color it is a warm buff and old gold, blending to apricot and rose at the center. Of ideal growth with strong spikes holding the flower well above the foliage. One of the best. Extra heavy, field-grown tuber, \$.50.

**JERSEY'S BEAUTY** (Formal Decorative): Probably the most popular of all Dahlias. Of clearest pink, the large, deep flowers are of perfect form and carried on fine stems. Extra strong, field-grown tuber, \$.35.

**JERSEY'S WHITE BEAUTY** (Formal Decorative): Medium size flower of purest white. Stem perfect, slender and still. Of good substance, the petals having a waxey firmness. The best white cutflower Dahlia. Extra heavy, field-grown tuber, \$7.50. Extra strong, well rooted, potgrown plant, \$3.50.

**LORD OF AUTUMN** (Informal Decorative): A Dahlia that will appeal to anyone. It is possibly the best clear yellow exhibition Dahlia to date. Flowers attain a very large size and depth and the long pointed and twisting petals, with the beautiful center formation, remind one of a large exhibition Chrysanthemum. A good strong grower. Extra heavy, field-grown tuber, \$.3. Extra strong, well rooted, potgrown plant, \$1.50.

## DAHLIAS

**MARGRACE** (Informal Decorative): This Dahlia is unusual in color and unique in form; with good, high centers. It is a bright scarlet with tan reverse. The petals curl and twist showing the reverse. Excellent, strong and heavy stems. A wonderful acquisition. Extra heavy, field-grown tuber, \$7.50. Extra strong, well rooted, potgrown plant, \$3.75.

**MONMOUTH CHAMPION** (Formal Decorative): A Dahlia of immense size, a vigorous grower, prolific and producing fine exhibition flowers of a brilliant scarlet-orange. Perfect stems and insect resisting foliage. A consistent prizewinner and a reliable grower. Extra heavy, field-grown tuber, \$.50.

**MRS. ALFRED T. BUNYARD** (Formal Decorative): This splendid new formal decorative variety promises to be one of the most useful, long awaited yellow Dahlias. Its deep rich yellow color together with perfection of type, excellent stem and attractive foliage, place it in a class by itself for the showroom and for decorative purposes. Extra heavy, field-grown tuber, \$3.50. Extra strong, well rooted, potgrown plant, \$1.75.

**MURPHY'S MASTERPIECE** (Informal Decorative): The monster blooms of deep, dark red, shading toward garnet, are held erect on stiff stems. It is a stocky grower and one of the largest Dahlias. Extra heavy, field-grown tuber, \$3. Extra strong, well rooted, potgrown plant, \$1.50.

**ORANGE BEAUTY** Syn. Kentucky (Formal Decorative): This Dahlia has the same characteristics as "Jersey's Beauty" of which it is a sport. Its color is a Jersey's Beauty-pink with yellow and gold blended. A strong, healthy, vigorous grower. Extra heavy, field-grown tuber, \$.50.

**PAUL FITZER** (Semi-Cactus): A very pleasing Dahlia of primrose and shell-pink that produces a most beautiful color combination. A strong

and vigorous grower with excellent stems. Extra heavy, field-grown tuber, \$1.

**QUEEN OF THE GARDEN BEAUTIFUL** (Formal Decorative): A wonderful exhibition Dahlia that can be grown to huge size. Its color is a very fine primrose-yellow. The flowers are carried facing upward on very fine stems. A strong and vigorous grower. Extra heavy, field-grown tuber, \$.50.

**SALMON SUPREME** (Formal Decorative): Another sport of Jersey's Beauty, resembling this variety in habit and growth. Its color is a fine salmon-orange. Very attractive. Extra heavy, field-grown tuber, \$.50.

**SATAN** (Semi-Cactus): A Dahlia that should be in every garden. In color it is a flaming red with a slight touch of gold in center. This exquisite coloring is extremely fascinating. The very large blooms often measure twelve inches or more through, and the long horn-like petals are perfectly rolled and incurved, giving the flower rare form, character and unusual brilliance. Strong, healthy, vigorous grower with heavy, insect resisting foliage. A perfect exhibition Dahlia. Extra strong, field-grown tuber, \$1.

**SULTAN OF HILLCREST** (Formal Decorative): A most beautiful Dahlia, perfect for exhibition or the garden. In color it is like the soft autumn shades with yellow reverse. Strong and vigorous grower, free flowering. Extra heavy, field-grown tuber, \$2. Extra strong, well rooted, potgrown plant, \$1.

**WHITE WONDER** (Informal Decorative): Large, well formed flowers of purest white with long pointed, twisted and curled petals, giving the flower a fluffy appearance. Strong and vigorous grower with thick, disease and insect resisting foliage. Extra heavy, field-grown tuber, \$1.

## POMPON DAHLIAS

**AIMIE:** A perfect Pompon Dahlia of delicate bronze. Extra strong, field-grown tuber, \$.35.

**AMERICAN BEAUTY:** A beautiful novelty, indeed well named on account of its true American Beauty Rose coloring. Extra strong, field-grown tuber, \$.50.

**BETTY STONE:** Bright carmine with strong wiry stems. A fine cutflower novelty. Extra strong, field-grown tuber, \$.50.

**BOB WHITE:** The best of the pure white exhibition Pompons. Extra strong, field-grown tuber, \$.35.

**CLARICE:** An excellent new Pompon. A tall-growing variety presenting a beautiful color

harmony of buff and brown. Extra strong, field-grown tuber, \$.50.

**HAAKE'S GLOW:** Old rose with golden glow at base of petals. Very fine. Extra strong, field-grown tuber, \$.35.

**HONEY:** Pale yellow, lightly shaded with red. A very fine Pompon. Extra strong, field-grown tuber, \$.35.

**JOHNNIE PEPPIN:** Probably the best of the dark crimson varieties. Extra strong, field-grown tuber, \$.35.

**ROSA WILMOUTH:** Of clear rose-pink. Very attractive. Extra strong, field-grown tuber, \$.35.

**YELLOW GEM:** The finest of the clear yellow Pompons. Extra strong, field-grown tuber, \$.35.

## MINIATURE DAHLIAS

THESE miniature types are so named because they are almost exact miniature reproductions of the large flowered varieties. They are especially suitable for decorative work in the home and are also very attractively used in landscape work such as borders, or for mass planting. A few of the real dwarf varieties also provide attractive coloring in the rock garden.

These miniature Dahlias require no disbudding and can be planted closer together than the large flowered varieties. For best culture, they should be grown without too heavy feeding.

**BABY ROYAL:** A beautiful blending of salmon and pink. One of the best. Extra strong, field-grown tuber, \$.50.

**BABY SAGAMORE:** A true Miniature of the well known variety "Sagamore" with the same beautiful coloring of rich amber-gold, shading to salmon-rose toward the center. Very free flowering. Extra strong, field-grown tuber, \$1.50.

**CORALETTE:** A perfectly formed flower of a very unusual shade of coral-pink. Long, wiry stems carried well above the foliage. A very excellent cutflower and outstanding in every respect. Extra strong, field-grown tuber, \$3.50.

**ECLIPSE, JR.:** The most perfect Miniature formal decorative Dahlia to date. The rich golden yellow flowers averaging 3 inches in diameter are

held upright on stiff stems. Very free flowering and a good thrifty grower. A constant prize winner. Extra strong, field-grown tuber, \$1.50.

**FAIRY:** One of the best of the newer Miniatures. The well formed flowers are of a soft lavender pink. Very fine for cutting. Extra strong, field-grown tuber, Each, \$.50.

**IRENE:** One of the very best. Flowers are of a beautiful old rose and carried on long straight stems. Very free flowering. Extra strong, field-grown tuber, \$.35.

**KISS ME:** A beautiful Miniature presenting a color combination of red and white which is greatly admired. Extra strong, field-grown tuber, \$.50.

## DAHLIAS

**LADY MARY HOPE:** The lovely and unusual coloring of this little Dahlia has made it a great favorite. A blending of amber and orange, tipped white. Extra strong, field-grown tuber, \$.75.

**MARCELETTE:** A fine long stemmed variety, excellent for cutting. The deep fawn colored

blooms are perfectly formed and are held well above the foliage on stiff stems. Extra strong, field-grown tuber, \$1.50.

**TANGERINE:** A deep orange formal decorative Miniature with blooms measuring three inches in diameter. A strong healthy grower, very free flowering. Extra strong, field-grown tuber, \$1.50.

### SINGLE AND DUPLEX DAHLIAS

THE collection offered below has been selected as representing the best out of many single Dahlias of American and European origin. Each variety is outstanding.

#### SINGLE DAHLIAS

**CARDINAL:** Tall and vigorous grower. Of brightest cardinal-red with a yellow center. Extra strong, field-grown tuber, \$.50.

**FUJI SAN:** One of the best. Bronzy yellow with a crimson ring at center. Extra strong, field-grown tuber, \$.50.

**NARANJA:** Of a brilliant orange-scarlet. A strong and vigorous grower. Extra strong, field-grown tuber, \$.50.

**NEWPORT TRIUMPH:** Very large flowers of softest salmon-pink. Very good keeper. Extra strong, field-grown tuber, \$.50.

**PEQUOT YELLOW:** A very large clear yellow that is especially good for exhibiting. Extra strong, field-grown tuber, \$1.

**PINK BEAUTY:** The most beautiful of the clear pink single Dahlias. Extra strong, field-grown tuber, \$.50.

**PURITY:** Of purest white and fine form. Extra strong, field-grown tuber, \$.50.

**TWINKLE:** A beautiful novelty of the most exquisite orchid shading. Extra strong, field-grown tuber, \$1.50.

**UNION JACK:** Our favorite of the red and white bicolors. Well named as the color is a clear white with broad margins of bright red. Extra strong, field-grown tuber, \$.50.

**WHITE STAR:** A pure white, free-flowering and a good strong grower. Extra strong, field-grown tuber, \$.50.

#### DUPLEX DAHLIAS (Semi-double forms)

**BISHOP OF LANDAFF:** A Duplex presenting a very unusual and attractive flower. Petals are bright scarlet with a garnet center. The foliage is lacy and of a reddish bronze color. Wonderful for both landscape effect and as a cutflower. Extra strong, field-grown tuber, \$.75.

**HENRIETTA:** A most attractive novelty that is excellent for artistic decorations. The flowers are white with yellow center and the petals are

margined with orange. Tall and vigorous grower. Extra strong, field-grown tuber, \$1.

**RED DUPLEX:** Of a most attractive deep red. Strong and vigorous grower. A fine cutflower. Extra strong, field-grown tuber, \$1.

**WHITE DUPLEX:** The pure white form of the above. Extra strong, field-grown tuber, \$1.



### Lilium Regale (The Royal Lily)

Success with Lilies is among the proudest achievements that the gardener knows. They lend themselves to effects that are unsurpassed for beauty and nobility. The Regal Lily is one of the most beautiful and one of the hardiest, as well as the easiest to grow. It is worthy of a place in every garden.



**Lilium x George C. Creelman**

The most outstanding of all the new Lily hybrids.

# BEAUTIFUL LILIES

SO that you may succeed with these inspiring plants and to obviate disappointments we offer from a host of varieties, the limited few that will succeed in American gardens under ordinary care, selected after many years of experimenting and careful study.

No varieties other than those appearing in this list should be planted in spring.

There are many other exquisite kinds with which we succeed, but they should only be planted in the autumn. They will be offered in our next edition of "Beauty From Bulbs" to be issued May 15th.

## AN OUTSTANDING NEW INTRODUCTION

**Lilium x GEORGE C. CREELMAN:** One of the outstanding introductions of recent years. The "True" Creelman Lily is beautiful, permanent, prolific, hardy, dependable and easy to grow.

Award of Merit, Royal Horticultural Society, 1934. This Lily is not to be confused with seedlings of the Lily, sometimes offered as Lilium Creelman.

"Creelman" is beautiful in form and color, and artistic, yet sturdy, permanent and dependable.

The long-lasting flowers, which are very large, often measuring eight inches in length, carried in large numbers on strong, long stems, with fine foliage, resemble a Regale Lily of the best and truest type, with the bronzy tones more pronounced and a more intense yellow in the throat. It blooms two weeks after the Regale Lily; many flowers opening at one time. We have counted 35 perfect flowers and buds on a six foot spike.

Very strong and vigorous grower, the entire plant has an appearance of well being. We have found this Lily entirely free from ordinary diseases to which so many of the other Lilies are subject. Easiest of culture and one of the hardiest. Stem-rooting. July flowering. Plant 8 inches deep in any good garden loam. See illustration.

Extra heavy specimen bulbs, limited stock Each, \$5.

Selected, strong flowering bulbs                          Each, \$3.

## STANDARD VARIETIES

**HENRYI:** An invaluable garden plant, vigorous in its growth, failing but very seldom. One of the best border Lilies, reaching over 8 feet and more in height when established, and bearing more than twenty flowers of a rich, deep, orange-yellow. Fine foliage. Does well in both light and heavy loam, but prefers soil with a mixture of peat. Plant very deep, 10 inches. Stem-roots. August-September flowering. Special stock, \$9 for 10; \$20 for case of 25; \$38 for case of 50; \$75 per 100. A smaller size, good flowering bulb may be had at \$5.75 for 10; \$55 per 100. Smaller, but strong flowering bulbs, \$35 per 100.

**REGALE** (The Regal or Royal Lily): One of the most beautiful, and one of the hardiest Lilies in cultivation—"Lilium Regale" is truly a royal Lily worthy of a place in every garden. It is a lover of loam and sunshine.

A vigorous grower with sturdy stems, 4 to 6 feet high, densely covered with long, linear-

lanceolate foliage. Center of flower flushed with yellow, shading to white at the outer edges; externally the flowers are streaked with brown on the "ribs," shaded through the almost translucent petals with a delightful pearly tint; the contrast between the rich wine color of the reverse of the petals and the gold shading of the throat is extraordinarily beautiful.

For best results, they should be planted 9 inches deep, should have good drainage, and when growing they should be watered copiously with liquid manure as they are gross feeders. They succeed in any good, rich garden soil.

In the herbaceous border, planted in clumps of 5 to 25 bulbs, they are especially attractive among the Delphiniums and other July flowering perennials. Where these magnificent Lilies are planted in quantity, the air in the cool of the morning, and in the evening, is laden with delicious perfume, exhaled from every blossom.

# LILIES

We grow our own Regal Lilies, carefully selected as to finest type. See illustration.

Extra heavy bulbs for immediate quality effect, \$7 for 10; \$67.50 per 100. Large flowering bulbs, \$4 for 10; \$37.50 per 100. Smaller bulbs of good size that will flower luxuriantly after they have become established, \$18 per 100. Every spring we have a few hundred enormous bulbs which we offer at \$10 for 10; \$97.50 per 100.

## SPECIOSUM

Originally a native of Korea, deservedly one of the greatest favorites as a border plant, of daring as well as beautiful form. The petals are well rolled back and are handsomely spotted, often branded with distinct color. The style is thrown out in a curved line of much grace and strength. The stamens boldly diverge from it. The anthers are conspicuous for their size and color and extremely delicate poise. In addition to all these attractive qualities it has a strongly waved outline to the petals, which adds much to its beauty. It flowers through the late summer into autumn.

The cultivation of this Lily lays no great tax on the resources or ingenuity of the planter, and its requirements once understood, it may be relied upon to prosper, sending up its flowering stems year after year in increasing numbers. While Speciosum will grow in limy soil, there can be no doubt that it is more at home in ground that is free from lime, and it may be grown to perfection in a rich, open, woodland soil overlying a stiff, sandy loam.

It is best to plant *Lilium Speciosum* in full sunshine. Plant 10 or 12 inches deep, possibly among ground-shading shrubs making sure as to drainage.

We can now offer Holland grown bulbs of *Lilium Speciosum*. These are of sturdy growth and absolutely free from disease.

**SPECIOSUM ALBUM KRAETZERII:** This true variety as offered by us is extremely scarce. Beautiful, snow-white flowers with a golden green stripe through the center of each petal and anthers of a coppery tint. This Lily is one of the most beautiful we have, both in the form of flower and in the way of growing. We believe there is no other Lily that has such purity of color. Stem-roots, August-September flowering. Extra selected bulbs, \$9 for 10; \$85 per 100.

## SPECIOSUM ALBUM NOVUM (Japan grown):

This form is distinct from the "Kraetzeri." Flowers are large, of the purest white, with beautiful golden yellow anthers. Stem-roots. August flowering. Extra selected bulbs, \$8 for 10; \$19 for case of 25; \$36 for case of 50; \$70 per 100. Selected, highest quality Bulbs, \$4.75 for 10; \$45 per 100. A smaller, high quality bulb, \$30 per 100.

## SPECIOSUM ALBUM NOVUM (Holland grown):

The bulbs of this Lily as grown in Holland, are reddish in appearance. Otherwise same as the above. They are very sturdy growers. Extra selected bulbs, \$4.25 for 10; \$40 per 100.

## SPECIOSUM MAGNIFICUM (Japan grown):

Rich ruby-carmine, margined white; stout of substance and broad of petal. Improved Rubrum. This variety stands out prominently on account of its vigorous growth as well as the size and depth of coloring of the blooms. Stem-roots, August flowering. Special stock, \$8 for 10; \$20 per case of 25; \$38 for case of 50; \$75 for case of 100. Selected, highest quality bulbs, \$4.75 for 10; \$45 per 100. A smaller, high quality bulb, \$30 per 100.

## SPECIOSUM MAGNIFICUM (Holland grown):

Same as above. A very sturdy grower. Extra selected bulbs, \$4.25 for 10; \$40 per 100.

## SULPHUREUM (Wallichianum var. superbum):

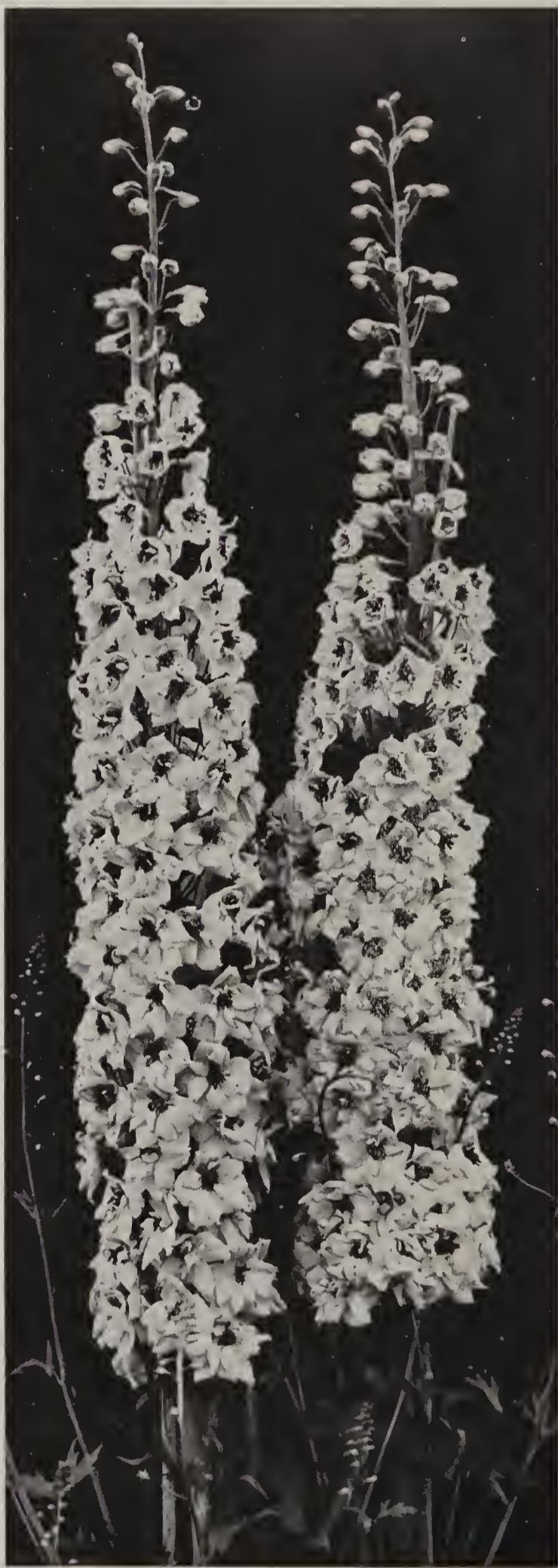
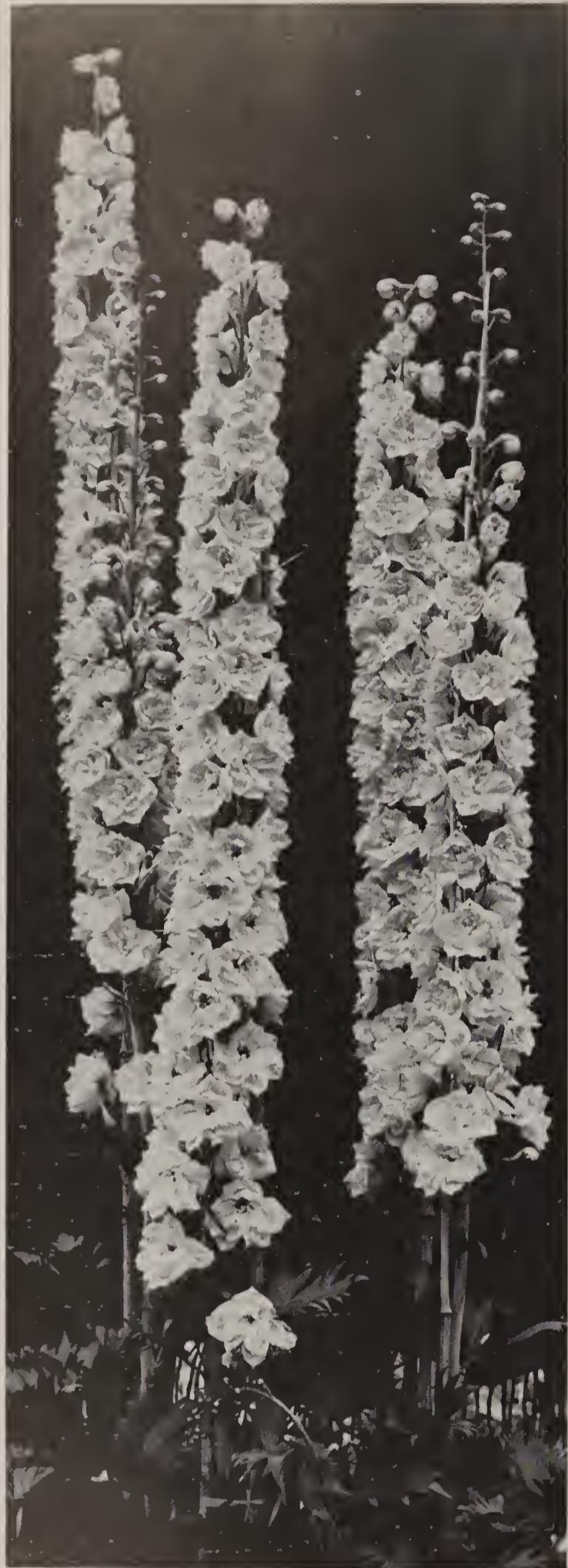
A magnificent Lily from upper Burma, very amenable to cultivation. With ordinary care and attention it will flower year after year. In our northern sections it had better be grown in deep pots, where it will attain a height of six feet and more, plunging the pots out of doors or in frames for blooming in late summer and autumn. The trumpet-shaped flowers, 9 inches long, of great substance and deliciously fragrant, are creamy white with a flushed-rose tinge on the outside; the interior is suffused with rich yellow. It seems difficult to convey a suggestion as to the beauty and delicacy of this rare and beautiful Lily. See illustration. The latest to flower outside, often later than September. Stem-roots. Extra selected bulbs, \$2.25 each; \$20 for 10. A smaller, high quality bulb, \$1.25 each; \$11 for 10; \$100 per 100.



### **Lilium Sulphureum**

In September when one feels a sense of departing beauty in the garden, the Lily comes forth to maintain a lingering charm. *Lilium Sulphureum* often blooms as late as October, offering majestic beauty, color and fragrance.

# WATKIN SAMUEL DELPHINIUMS



Two Watkin Samuel Delphiniums—prize winners at the last great Delphinium Show in England. The popularity of this strain is growing constantly. For size, stature, coloring and form it stands supreme.

# DELPHINIUMS

CHOICEST seedlings from Mr. Watkin Samuel's famous "Wrexham" or often called "Hollyhock" Delphiniums.

We have handled this famous strain of Hybrid Delphinium for many years and in our opinion it is the finest available. This has been substantiated by the many high awards we have received.

At the British Delphinium Society's Show in London, June 27th, 1935 six certificates or "Awards of Merit" for new varieties were granted. Of these Mr. Watkin Samuel was awarded three.

## HYBRIDS

### WATKIN SAMUEL'S SELECTED VARIETIES:

During the flowering season in June these wonderful Watkin Samuel "Wrexham" Delphinium Hybrids may be seen in their full magnificence in our display gardens, "Paradou", Brookville, Long Island, where selections of individual

varieties may be made. Strong field-grown clumps. Each, \$1; \$9 for 10; \$85 per 100.

**WATKIN SAMUEL'S "WREXHAM" HYBRID DELPHINIUM SEED:** Selected by Mr. Samuel personally from his prizewinning plants. Hand pollinated. \$5 per packet (about 250 seeds).

## BELLADONNA

**DELPHINIUM BELLADONA (Improved):** The flowers of this hardy Larkspur are poised like a sky-blue butterfly on slender, stiff stems, away from the main stalk. They are of an exquisite, heavenly, turquoise-blue.

The habit of growth of this plant is very graceful. Planted with Madonna or Nankeen Lilies, or

in front of the much taller and formal Delphinium Hybrids, they create a lovely effect.

They are one of our best cutflowers, and perfectly hardy. Established plants produce a number of spikes giving three crops during the season.

Extra heavy clumps of the true, unmixed, improved variety. \$3 for 10; \$27.50 per 100.

# HEMEROCALLIS

## NEW HYBRIDS

NO other group of hardy perennials has received the attention in recent years by hybridists, both here and abroad, as has the so-called "Daylily," or "Lemon Lily."

Their development by these hybridists has been little less than phenomenal and the new varieties listed here are so great an improvement over the familiar "Daylilies" that one can scarcely recognize them as such.

Hybrid Hemerocallis are very valuable for planting in borders, in the cutflower garden and for utilizing moist and shady positions. They are especially valuable where tones of yellow and orange are desired during the summer and early autumn.

We have included in this list the finest introductions from American and English hybridists. They are of rare beauty, rich coloring and charming grace of form. They are unsurpassed as to hardiness and freedom from disease and insect pests. They will succeed in the coldest parts of Maine as well as in sub-tropical Florida.

**CULTURE:** Of easy and simple culture, they demand a reasonably moist soil, fairly rich, and prefer, but do not require, slight shade.

## HEMEROCALLIS

### WE RECOMMEND THE FOLLOWING:

**AMARYLLIS:** Tall-growing golden orange, the large blooms shaped similar to an Amaryllis. Midsummer flowering. Each, \$.75; \$6 for 10.

**ANNA BETSCHER:** A beautiful and little-known variety flowering during July, of deep orange touched with a reddish bronze. An excellent flower. Each, \$.75; \$6 for 10.

**BAY STATE:** Very large flower of deep yellow carried on four-foot stems. A very free bloomer flowering during late July and early August. Each, \$.75; \$6 for 10.

**CINNABAR:** One of Dr. Stout's fine hybrids. Fine delicate shade of brownish red; sepals and petals of a strongly glistening gold with a cadmium-yellow throat and outer half of petals sprinkled rich fulvous red. Flowers are very large, recurving and bearing up to eighteen flowers on one stem. Flowering during July and August. Very fine. Each, \$3.

**CRESSIDA:** A beautiful and unusual flower of a lovely bright orange with reddish band across center. Free bloomer, flowering during late July and early August. Each, \$.75; \$6 for 10.

**D. D. WYMAN:** A beautiful light golden yellow with a tawny splash across each petal with the flower gradually fading to a pale soft yellow. An excellent flower coming into bloom during July and August. Each, \$.75; \$6 for 10.

**GOLDENI:** A very sturdy grower bearing large flowers of deep orange. Very handsome, flowering in July. Each, \$.75; \$6 for 10.

**GYPSY:** A very tall and strong growing variety with a long blooming season, flowering during July and August. The orange-yellow flowers are carried well placed on tall stems. Each, \$.75; \$6 for 10.

**J. A. CRAWFORD:** Beautiful large flowers of apricot-yellow. Very floriferous and coming into bloom middle of July. Each, \$.75; \$6 for 10.

**J. R. MANN:** A very distinctive flower of frosted apricot, blooming in July and August. Tall and vigorous grower. Very fine. Each, \$.75; \$6 for 10.

**MIKADO:** Another of Dr. Stout's fine hybrids. Large flowers rising fully 10 inches above the curving foliage; body of the flower is a rich orange; in the center of each petal is a dark, almost purple-red blotch. Very pleasing. Each, \$3.

**MRS. A. H. AUSTIN:** A handsome variety bearing large flowers of deep golden yellow, flowering in late July. Each, \$.75; \$6 for 10.

**MRS. W. H. WYMAN:** A marvelous hybrid of a very pale glistening yellow. Delicate in color and form, flowering in August. Very attractive. Each, \$.75; \$6 for 10.

**OPHIR:** Large flowers of fine texture of dark golden yellow. Tall and vigorous grower, flowering during July. Each, \$1.

**SIR MICHAEL FOSTER:** Strong and vigorous grower bearing large flowers of a beautiful clear yellow. One of the finest yellows. Flowering in July. Each, \$1.

**SOUDAN:** Another of Dr. Stout's hybrids resembling in color and growth the early Daylily but coming into flower in July. The broad-petaled flowers of clear empire-yellow have wavy margins. Very floriferous and an excellent summer variety. Each, \$4.

**THE GEM:** Very beautiful, of deep orange-yellow. Flowers are of fine texture and have wavy margins. Blooms in early July. Each, \$.75; \$6 for 10.

**VESTA:** One of the shorter of Dr. Stout's hybrids, but different and very beautiful. Of deep uniform orange-yellow, lightly touched with orange-red and glistening golden sheen. Broad, overlapping petals, flowering during late June and early July. Each, \$3.

**WAU-BUN:** One of Dr. Stout's most unusual hybrids. Large flowers of cadmium-yellow, slightly sprinkled with faint traces of fulvous red. Petals are large and broad, with ends slightly curved. Flowering during late June and early July. Each, \$3.

# BULBS AND PLANTS

FOR SPRING AND EARLY SUMMER PLANTING AND SUMMER AND FALL FLOWERING

How the universal heart of man blesses flowers. They are wreathed around the cradle, the marriage altar and the tomb.

—MRS. CHILD

## BEGONIA

English Tuberous Rooted

Our Begonias have been carefully selected at flowering time. They can be supplied in separate colors or mixed and are well adapted for either pot culture or bedding. For complete list of varieties and types, please consult special Forcing Edition of "Beauty from Bulbs".

**SINGLE BEGONIAS** (Superb Selected): Colors, white, pink, rose, scarlet, yellow, orange and salmon. Extra selected tubers, \$3.25 for 10; \$30 per 100.

**DOUBLE BEGONIAS** (Superb Selected): Colors, white, pink, rose, scarlet, yellow, orange and salmon. Extra selected tubers, \$3.50 for 10; \$32.50 per 100.

## CALLA

**ELLIOTTIANA** (The Golden Yellow Calla): Very fine for use in pool plantings or for cutflower purposes. Extra large bulbs, 3 inches and over. \$7.50 for 10; \$68 per 100.

## CHLIDANTHUS

**FRAGRANS:** Sometimes called "The Delicate Lily." The name undoubtedly refers to the clear, rich yellow flowers, which resemble a miniature Amaryllis. Very fragrant. Take up bulbs in fall and store in a root cellar. They are hardy south of Philadelphia. \$2.25 for 10; \$20 per 100.

## GALTONIA CANDICANS

(*Hyacinthus candicans*)

The Cape Hyacinth is a valuable summer-flowering bulb with long, slender leaves and a candelabra-like arrangement of thirty or so pure white, bell-shaped blossoms borne on a scape from 3 to 4 feet tall. Distributed about the borders in groups or massed against shrubbery, they are very effective, giving lines of definition and strength to the riotous growth of summer flowers. Planted with Gladioli they

form an imposing contrast and last a long time in bloom.

In every way they may be treated like Gladioli, but south of Philadelphia the bulbs may be left out of doors over the winter with a light covering and will increase and give better results every year. Extra selected bulbs, \$1.05 for 10; \$8 per 100.

## ISMENE CALATHINA

(Peruvian Daffodil)

One of the best of our summer-flowering bulbs, bearing clusters of large, fragrant lily-white flowers resembling an Amaryllis. Extra selected bulbs, \$2.25 for 10; \$20 per 100.

## LYCORIS SQUAMIGERA

(Amaryllis Hallii)

A perfectly hardy bulb of the Amaryllis family. They produce attractive green foliage in the early spring, which later dies away. About a month later the flower stalks appear, growing about 2 feet high and developing an umbel of large, lily-shaped, delicate mauve-pink flowers. Extra selected bulbs, \$9 for 10; \$85 per 100.

## SCHIZOSTYLLIS

(The New Pink Kaffir "Lily")

**MRS. HEGARTY:** Award of Merit. This startling novelty created great interest. The flowers are of a clear pink, with no suspicion of magenta, but are of the pure, fresh color of the flowers of Begonia Gloire de Lorraine. It is unmistakably one of the most beautiful and hardy flowers in autumn. The variety is strong growing and free-flowering and it continues to send up spikes bearing well-expanded flowers until the arrival of frost. Flowering in late autumn it is particularly useful to brighten up the border and tones with the fall foliage tints. Extra strong plants, \$8 for 10; \$75 per 100.

## MISCELLANEOUS

**COCCINEA:** The crimson Kaffir "Lily," with spikes of showy crimson-scarlet flowers during October and November which are prized for cutting. Fine for the border as well as pot-plant or frame-culture. Extra strong plants, \$3.25 for 10; \$30 per 100.

### TIGRIDIA

Known also as the "Tiger" or "Shell Flower," few garden or conservatory plants can compare with them for brilliance. Colors vary from yellow and white to brilliant scarlet, all being deeply blotched and speckled with crimson and maroon. Clumps of them planted in the borders are gorgeous. Bulbs should be lifted in early fall after the first frost, covered with sand and stored in a root cellar.

**PAVONIA ALBA:** Very beautiful white. \$1.75 for 10; \$15 per 100.

**PAVONIA LUTEA:** Very attractive yellow. \$1.25 for 10; \$10 per 100.

**PAVONIA MORNING GLOW:** White flushed with rose. Very pretty. \$1.75 for 10; \$15 per 100.

**PAVONIA, ORANGE:** Of purest orange, \$1.45 for 10; \$12 per 100.

**PAVONIA ROSEA:** Deep carmine rose. \$1.45 for 10, \$12 per 100.

**PAVONIA, SCARLET:** A most attractive scarlet. \$1.25 for 10; \$10 per 100.

**PAVONIA HYBRIDS** (mixed): Very fine mixture, well graded. \$1 for 10; \$10 per 100.

### TRITOMA

**PFITZERI** (Red Hot Poker or Torch Lily): Splendid for late summer and early fall, producing plants from 3 to 4 feet high, bearing flower spikes of a rich orange-scarlet shading; very effective. \$2.75 for 10; \$25 per 100.

**RUFA:** A very dainty yellow flower, sometimes shaded salmon. A constant bloomer from June until frost. This is one of the most valuable plants in the garden. It lights up the perennial border with its three feet high, artistically formed, airy, dainty, light yellow flowers, appearing again and again from summer until late fall. Very fine for cutting. \$3.25 for 10; \$30 per 100.

**HYBRIDS:** A new strain of hybrids, ranging from straw-white through various yellow and orange shades. They bloom continuously from early summer until frost. \$3.75 for 10; \$35 per 100.

### TUBEROSE

**DOUBLE PEARL:** Extra large bulbs, size 8 inches. \$1.75 for 10; \$15 per 100.

**MEXICAN SINGLE EVERBLOOMING:** Flowers from July until late fall. \$1.25 for 10; \$10 per 100.

Our wide reputation for supreme quality bulbs places upon us a great responsibility. To maintain this high reputation we do not for one moment relax our efforts, but strive constantly to improve the quality of our merchandise, our service, and our method of doing business. To support this high standard of excellence it is our avowed determination that all our merchandise shall be properly priced.

In fulfilling these ideals we have earned our place as leaders.

From \_\_\_\_\_

Street \_\_\_\_\_

Town \_\_\_\_\_

State \_\_\_\_\_

# John Scheepers, Inc.

522 Fifth Avenue

NEW YORK CITY



ORDER No.

ORDER TO

JOHN SCHEEPERS, Inc.

FLOWERBULB SPECIALISTS

522 FIFTH AVENUE  
NEW YORK

Ack'd

Checked

Booked

Name .....

Please prefix: Mr., Mrs., Miss

Shipping Address .....

Mail Address.....

(If different from above)

Ship by..... Date of Order.....

Superintendent's or  
Gardener's Name:.....  
(for catalogues)

Terms of Sale and Prices, as per our catalogue, unless otherwise specified.

QUANTITY	ARTICLES	PRICE	TOTAL

Please keep a copy of this order. If cash is enclosed, write the amount remitted thereon and a receipt will be sent on the acknowledgment card. Advice cards will be sent you as shipments are made. No invoice for cash orders will be sent unless specially requested.





